



970.948.2880 | hannah@hannahgilmore.com | hannahgilmore.com

Education

SAVANNAH COLLEGE OF ART & DESIGN | Savannah, GA | Fall 2007–Spring 2011
BFA in Graphic Design, Minor in Interior Design | Graduated Magna Cum Laude | Dean's List

RHODE ISLAND SCHOOL OF DESIGN | Providence, RI | Summer 2006
Studied Painting, Art History, Basic Design, and Foundation Drawing

ANDERSON RANCH ARTS CENTER | Snowmass Village, CO
Summer Workshop Scholarships in Painting, Woodworking, and Sculpture

Experience

STANLEY 1913 | Brand Experience & Design Manager | Seattle, WA | February 2024 – Present
Lead the design of in-store brand experiences, activations, and events for North America.
Spearheaded the launch of a new fixture program across key wholesale accounts, boosting brand visibility and sales.

SMARTWOOL | Brand Environments Design Manager | Denver, CO | May 2019 – June 2023
Designed and launched a comprehensive Global Fixture Program for retail environments.
Conceptualized and executed the design of a flagship standalone store in Whistler, BC, Canada.
Developed visual merchandising standards, including styling for photoshoots, enhancing the brand's in-store presence.

SEQUENTIAL BRANDS GROUP | Store Design & Visual Merchandising Manager | New York, NY | July 2017 – April 2019
Developed merchandising strategies and planograms across multiple retailers to elevate the brand experience.

GAIAM (FIT FOR LIFE) | Visual Merchandising Manager | Louisville, CO | August 2015 – July 2017
Designed impactful window displays and comprehensive visual concepts to elevate the brand's retail presence.
Developed retail planograms and unique fixture displays, creating engaging store-in-store concepts.

COMMON THREADS CONSIGNMENT | Sales & Visual | Boulder, CO | Spring 2015 – Fall 2015
Specialized in high-end boutique and vintage clothing, managing inventory, merchandising, and styling vignettes.

ALÉM INTERNATIONAL MANAGEMENT | Creative Services Manager | Louisville, CO | September 2011 – May 2015
Partnered with luxury automotive and sports clients to create memorable brand experiences.

LITTLE BEAR ANTIQUES | Sales & Visual | Aspen & Carbondale, CO | Winter 2002 – Summer 2010
Specialized in retail sales and visual merchandising, creating inviting and visually appealing product vignettes.

FREELANCE DESIGN | 2011 – Present
Interior Design: Residential & Commercial
Brand Identity Development

Simply Venture – Intentional travel company (Denver, CO | 2015)
Eclectix – Art, furnishings, décor, and unique store (Boulder, CO | 2012)
Action In Africa – Nonprofit organization (Aspen, CO | 2011)

Recognition

Smartwool Store Design – Whistler, BC, Canada | October 2021
Gaiam Brand Shop – Displayed in Lord & Taylor Flagship, NYC | 2018
Gaiam Brand Shop – Featured in Macy's and DesignRetail, Easton, OH | June 2016
Gaiam Window Display – Bed Bath & Beyond, NYC | February 2016
Event Concept & Identity – ArtStir Denver, Denver Pavilions, CO | May 2013
Watercolor Series – "Waterlogged," Aspen, CO | January 2012
Secession 2011 Finalist – Savannah, GA | Spring 2011
Vernissage Exposition Poster Design Winner – Lacoste, France | Fall 2010
Study Abroad Scholarships – London, England | Winter 2009
Combined Honors Scholarship & Competitive Yearly Grants – Fall 2007–Spring 2011

Special Skills

Creative Skills: Illustration, Printmaking, Styling, Visual Merchandising, Window Display Design
Software: Advanced in Adobe Creative Suite, Microsoft Office
Technical: Proficient in SketchUp, AutoCAD

970.948.2880 | hannah@hannahgilmore.com | hannahgilmore.com