



970.948.2880 | hannah@hannahgilmore.com | hannahgilmore.com

Education

SAVANNAH COLLEGE OF ART & DESIGN | Savannah, GA | Fall 2007–Spring 2011
BFA major in Graphic Design & minor in Interior Design | Graduated Magna Cum Laude | Dean's List

RHODE ISLAND SCHOOL OF DESIGN | Providence, RI | Summer 2006
Studied painting, art history, basic design & foundation drawing

ANDERSON RANCH ARTS CENTER | Snowmass Village, CO
Received summer workshop scholarships for painting, woodworking & sculpture

Experience

SMARTWOOL | Brand Environments Design Manager | Denver, CO | May 2019 – Present
Designed & launched new Global Fixture Program; designed a new stand alone brand store in Whistler, BC, Canada; created visual merchandising standards for all retail environments & agency showrooms; increased brand experience from interior design to art directing & styling photoshoots

SEQUENTIAL BRANDS GROUP | Store Design & Visual Merchandising Manager | New York, NY | July 2017 – April 2019
Developed merchandising strategies, planograms & floor sets for various retailers to increase brand experience

FIT FOR LIFE | Visual Merchandising Manager | Louisville, CO | October 2016 – July 2017
Designed product assortments; curated design & fashion trends; coordinated, art directed & styled photoshoots

GAIAM | Visual Merchandising Manager | Louisville, CO | August 2015 – October 2016
Designed window displays & visual concepts to promote the brand; developed retail planograms, designed custom fixture displays & store within store sets

COMMON THREADS CONSIGNMENT | Sales & Visual | Boulder, CO | Spring 2015 – Fall 2015
Specialized in high-end designer boutique & vintage clothing, along with merchandising inventory & styling vignettes

ALÉM INTERNATIONAL MANAGEMENT | Creative Services Manager | Louisville, CO | September 2011 – May 2015
Created unique experiences like special events, product launches, event marketing, branding & experiential design for luxury automotive & sporting brands

EMERGENT STRUCTURES | Graphic Designer | Savannah, GA | Spring 2010 – Spring 2011
Art directed a reclamation competition and awareness movement to fundraise for sustainable nonprofits

LITTLE BEAR ANTIQUES | Sales & Visual | Aspen & Carbondale, CO | Winter 2002 – Summer 2010
Worked retail sales, decor, furniture & accessory vignettes, spatial organization, signage & advertisements

FREELANCE DESIGN | 2011 – Present
Interior Design; residential & commercial projects | CO
Developed brand identity for Simply Venture, an intentional travel company | Denver, CO | 2015
Established brand identity for Eclectix, an art, furnishings, decor & uniques store | Boulder, CO | 2012
Developed brand identity & communications for Action In Africa, a nonprofit organization | Bulenga, Uganda | 2011

Recognition

Smartwool Brand Shops in new Public Lands store locations | Pittsburgh, PA & Columbus, OH | September 2021
Smartwool Store design from concept to creation | Whistler, BC, Canada | October 2021
Gaiam Brand Shop store within store design displayed in Lord & Taylor Flagship | New York, NY | 2018
Retail design & visual merchandising showcased in Macy's & featured in DesignRetail | Easton, OH | June 2016
Designed & created custom Gaiam window display for Bed Bath & Beyond | New York, NY | February 2016
Created event concept & identity for ArtStir Denver | Denver Pavilions, CO | May 2013
Designs showcased at DebateFest for the Presidential Debate | University of Denver, CO | October 2012
Exhibited a Watercolor series at "Waterlogged" | Aspen, CO | January 2012
Won Vernissage Exposition poster design | Lacoste, France | Fall 2010
Received Scholarships for Study Abroad Program | London, England | Winter 2009
Received four year Combined Honors Scholarship & Competitive Yearly Grants | Fall 2007 – Spring 2011

Skillset

Creative skills include Illustration, Printmaking, Styling, Art Directing, Visual Merchandising & Window Display Design
Advanced in Adobe Creative Suite & Microsoft Office; Proficient in SketchUp & AutoCAD

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